

Ref: Rent Alpha/ HUL /OOH /PR #272

Date: 22/04/2017

M/s Rent Alpha Pvt. Ltd.
1101, 11th Floor, Peninsula Park,
Off Andheri Link Road,
Andheri (West),
Mumbai - 400053.

Kind Attn: Ganapathy N

Dear Sir,

We refer to our discussion and the Master Rental Agreement dated **06-May-2014**, signed between us.

Subject to the terms thereof and the above agreement, we request you to release your order

on M/S MAX ENTERPRISES, C-151 B , G FLOOR, Moti Nagar, New Delhi PAN NO.AYEPK1253F as follows.

Details

Item no	Technical specifications	Item Rate (Rs)	Qty	Amount (Rs.)	Tax cst@12.5%	freight	TOTAL (Rs)
1	B2C	65945	5	329725	41215.625	15000	385940.625
2	7 Ltrs Milk Warmer	9000	5	45000	5625		50625
3	RFID	6700	5	33500	4187.5		37687.5
4	SMART CARD	25	610	15250	1906.25		17156.25
		TOTAL		423475	52934.375	15000	491409.375

TIN NO.: 07570292662

HSN CODE: 84762110/SAC CODE: 00441480

Warranty: (As per vendor Condition)

Delivery details: Mentioned in Annexure .1

Payment Terms – 21 days from date of invoice

Dispatch date - 2-3 weeks from the date of receiving confirmed order.

On behalf of Hindustan Unilever Limited we confirm and assure you that:

- We shall accept delivery of above Equipment at the location(s) indicated. On this basis we request you to release payment to the vendor in accordance with the terms of the Purchase Order.
- We shall immediately execute the Rental Agreement in accordance with the Master Rental Agreement
- Rent Alpha Pvt. Ltd. will not be held responsible for payment of the vendor invoice should we decline for whatsoever reason to accept delivery of the Equipment or, if the Rental Agreement is not accepted or executed by Rent Alpha Pvt. Ltd., on or after the Equipment is delivered or accepted by us

Thanking you,

Authorized Signatory



Mr. Muthaiah Arumugam
National Operations Manager



Mr. Debasis Chakrabarti
Finance Manager-OOH

Annexure.1

Delivery Address

Name of the company	No of machines	Address
Hindustan Unilever Ltd Unilever house, B.D.Sawant Marg Chakla, Andheri East, Mumbai- 400099 Maharashtra	B2C-05 MILK WARMER-05 RFID-5 SMART CARD-610	ZOOM CORPORATION PLOT NO.185, Front Basement, Industrial Area phase-2 chandigarh

Order No: 560

Customer Details: Idea Cellular